

CHRISTOPHER MCKEE

2291 Sanchez Drive, Camarillo, California 93010
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QUALIFICATIONS PROFILE

Highly creative and multitalented Senior Web/Graphic Designer with extensive experience in multimedia, marketing and print design. I have exceptional collaborative and interpersonal skills; Creative thinker, highly skilled in the creation and execution of complex and innovative web elements, graphic presentations, video and innovative marketing strategies and campaigns. I am highly skilled in client and vendor relations and negotiations; talented at building and maintaining “win-win” partnerships. Passionate and inventive, accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. I have IT skills and a great working knowledge of network technologies and a variety of media and platforms. I am also a fine artist and musician.

Creative experience in the following:

PRINT

- Advertising / Branding
- Logos & Business Collateral
- Catalogs
- Packaging Design
- CD/DVD Fulfillment & Design
- Trade Show Environments

WEB & MULTIMEDIA

- Custom Website Design
- DV Creation/Edit Video
- Audio Design
- Rich Content Design
- Implementation & Maintenance
- Interface & Navigation Design

PHOTOGRAPHY

- Photo Direction
- Digital / Film Photography
- Photo & Digital Montages
- Commercial Video / TV
- Non-Linear Editor
- Post Production

PROFESSIONAL EXPERIENCE

Wilwood Engineering, Camarillo, California, 03/06–Present

Art Director – Senior Designer

Successfully manage and coordinate graphic design projects from concept through completion. Create vision and brand standards, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Coordinate designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations. Expertly achieved Wilwood marketing objectives. Manage all operational, strategic, financial, quote/bid and administrative functions of Art Department.

Key Achievements:

- Successfully completed Wilwood proposals for procurement of large Government contracts.
- Provided layout and design for multi million-dollar corporate OEM proposals under extremely tight deadlines.
- Established trusting relationships with designers, vendors, and magazines.

DreamBig Productions / Ubuildabook, Camarillo, California, 07/05–05/06

Web Developer / Art Director / DV editor

Produced rich-content for media and post-production of children show “Howz-it-Made?”

Produced bumpers, spots and commercial “Tie-ins” promotional video.

Developed Promo websites / DV media / branding & packaging.

During non-production season, worked as Art Director overseeing creation of Print-on-demand book division, brand and web design. (continued)

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Visual Eyes, Westlake, California, 05/05-05/06

Web Developer / Designer / DV Editor (Freelance team member)

Produced rich-content for media and postproduction for military, high technology & ophthalmic clients. Responsible for developing/designing websites, advertising, corporate identities and packaging design. Developed & edited nonlinear training videos, interactive manuals and collateral materials for clients such as Johnson & Johnson, Bausch & Lomb, Boston, and US Military.

Ringers Gloves, Moorpark, California, 01/01-07/01

Web Developer / Senior Designer

Senior designer for leading fire extrication, industrial safety and mechanic's glove manufacturer, visual audit and re-designed corporate image, web and entire packaging lines, advertising and collateral materials.

DuPuis Group, Woodland Hills, California, 06/00-01/01

Web Designer / Graphic Designer

Web and packaging design contractor for Fortune 1000 Clients, including: Keebler, Bausch & Lomb, Sesame Street, Intralase, Munchkin Inc., Baskin Robbins, Iomega, Jamba Juice.

KnuckleBone, Newbury Park, California, 11/99-06/00

Web Designer / Graphic Designer

Lead artist for extreme sport products manufacturer. Responsible for planning, advertising, product development, website and packaging design, marketing materials and copywriting.

Gateway Arts, Newbury Park, California, 07/99-11/99

Web Designer / Graphic Designer

Led in development of Visualey.com web project, project work and copywriting for Amgen, Blue Cross, Variflex, Acclaim, New West Symphony, Schecter and ESP guitars and others.

CHRISTOPHER MCKEE DESIGN/SCREAMEDIA, Owner/operator, 01/91-present

Freelance design, develop custom website development and maintenance. Performed numerous free-lance and independent contractor jobs.

ILLUSTRATOR/DRAFTSMAN, US NAVY, 03/87-03/91

USS THEODORE ROOSEVELT (CVN-71). Responsibilities included designing, charting, drafting, and illustrations for shipboard/recruiting purposes. Before cross-rating, was Flight Deck Aircraft Director/ Crash and Salvage Crew. Decorated Desert Storm Veteran.

EDUCATION

Bachelor of Arts-Studio Art, California State University, Channel Islands. Magna Cum Laude Business Minor, Associate of the Arts Degree - Graphic Design, Moorpark College.

CalArts Graphic Design Program, Valencia, CA - MCSE certification.

Illustrator/Draftsman DM "C" School -US NAVY, Camarillo High School.

SOFTWARE EXPERIENCE: Current in most modern software packages for design, video and some 3-D programs. I am equally comfortable on Mac & PC. Some 3-D experience.