

CHRIS MCKEE

(805)750-5714

2291 Sanchez Drive, Camarillo, CA 93010
Webfolio - chrismckee.com
Email: chris@chrismckee.com

CHRIS MCKEE DESIGN (FREELANCE), CAMARILLO, CA – 2001-PRESENT

FREELANCE GRAPHIC DESIGNER, WEB DESIGN, VIDEO POST, SOCIAL MEDIA STRATEGIST, INSTRUCTIONAL VIDEO, CONSULTING.

Consulting and design for: Spark Vapor Brands, Vapage.com, Cig2o, Dole, Dupuis Group (Ventura), Frito-Lay, Farmer John, SouthBeach Foods, Herdez Salsa, Rold Gold, CellCharge, MicroTemp, Solo Helmets, Hirko Photography, Spark Industries, ZeroNine Racing, Castrol, Meineke, HotShot Productions, Prospect Pipeline, AAA Promotions, halosbaseball.org, RedPencilCreations.com, Honda USA, Dunlop Tires, and many more.

FAUSSET CREATIVE, VENTURA, CA - SENIOR DESIGNER / PRODUCTION ARTIST – 2009-2011

CORPORATE DESIGN, WEB DESIGN, VIDEO, SOCIAL MEDIA STRATEGIST, TRADESHOW DESIGN.

Responsible for planning, implementing, producing high end web, video, corporate marketing projects for high end clients such as Pravana, ASL Pharmacies, CPI Tech, Anacapa Surgical, Ventura Bariatrics, Ventura Bar Assoc., Ventura County Medical Center, Beautiful Disaster, Handsome Devil and many more middle to upper end clients.

DIGITAL IMAGINATION, WESTLAKE VILLAGE, CA - SENIOR DESIGNER – 2006-2008

CELEBRITY, CORPORATE DESIGN, WEB DESIGN, VIDEO, PRINT COLLATERAL.

Spearheaded web site re-design and collateral for America's Tires, Gabrielle Reece, Jenny Finch, Andy Kim, Cory Lidle Foundation, Cafe Firenze, Malibu Family Wines, Laird Hamilton, medical/ pharmaceutical and entertainment clientele.

WILWOOD ENGINEERING, CAMARILLO, CA – 2003-2005

ART DIRECTOR, CORPORATE DESIGN, WEB DESIGN, VIDEO, PRINT COLLATERAL.

Art Director/producer for global leader in High Performance Automotive racing Brakes also contracted with US Military/Government. Tradeshow, web, instructional and showcase video, collateral design.

DREAM BIG PRODUCTIONS, CAMARILLO, CA – 2005-2006

ART DIRECTOR, WEB DESIGN, VIDEO PRODUCTION, PRINT COLLATERAL.

Cameraman, set lighting, audio tech, video editor for TV show "Howz it Made?" Included promotional Add-ons and post production of series. Off season, layout and creation of hardcover books-for-on-demand creation company owned by spouse, Ubuildabook.

VISUAL EYES, WESTLAKE VILLAGE, CA – 2004-2006

SR. WEB DESIGNER, VIDEO EDITING, PRINT COLLATERAL.

Video editor and web designer for client such as: Managed Accounts from Bausche & Lomb, Boston Medical, DARPA and US Government Clients. Created videos for new technologies, training videos for US Government prototype, instructional video.

RINGERS GLOVES, MOORPARK, CA – 2001-2002

WEB DESIGN, VIDEO EDITING, PRINT COLLATERAL.

Web and packaging design for top manufacturer of “Mechanix Gloves” racing, Fire protection and SWAT Applications.

DU PUIS GROUP, WOODLAND HILLS, CA – 2000-2001

PACKAGING DESIGN, WEB DESIGN, VIDEO EDITING, PRINT.

Web and packaging design for Fortune 1000 Clients, including: Keebler, Bausch & Lomb, Sesame Street, Intralase, Munchkin Inc., Baskin Robbins, Iomega, Jamba Juice.

KNUCKLEBONE, NEWBURY PARK, CA – 1999-2000

WEB DESIGN, VIDEO EDITING, PRINT, MOTION GRAPHICS.

Lead Designer for extreme sport product manufacturer. Product launch planning, graphic applications, packaging, web design, marketing materials and copywriter.

GATEWAY ARTS, NEWBURY PARK, CA – 1999-2000

WEB DESIGN, PRINT, MOTION GRAPHICS.

Lead Designer for extreme sport product manufacturer. Product launch planning, graphic applications, packaging, web design, marketing materials and copywriter.

US NAVY, USS THEODORE ROOSEVELT (CVN-71), 1987-1991

ILLUSTRATOR/DRAFTSMAN, FLIGHT DECK AIRCRAFT DIRECTOR, CRASH AND SALVAGE

Responsibilities included designing, charting, drafting, and illustrations for shipboard operations/recruiting purposes. Before cross-rating, FlightDeck Aircraft Director/ Crash and Salvage Crew. Decorated Operation Desert Storm Veteran.

EDUCATION

Bachelor of Fine Arts (BFA), California State University, Channel Islands 2004

Honors: *Magna Cum Laude*, Inaugural Chairman of the Board of Associated Students /ASI

Associate of Science Degree - Graphic Design, Moorpark College 1996

CalArts - Graphic Design Program, Valencia, CA

illustrator/Draftsman DM "C" School - US NAVY

Adolfo Camarillo High School Graduate

MY “TOOLBOX”

Mac Expert. Adobe Creative Cloud, Magento, Wordpress, xHTML, SEO, Google Analytics, Social Media Design, Front End Design UX, Photography, Motion Graphics, Video Editor, Final Cut Pro X, Premier Pro, Producer, Print Collateral, Audio Production (LOGIC PRO X), Post Production, Environmental Design, Tradeshow Collateral, Social Media Design, Working Knowledge of HTML & Flash Facebook Analytics, Google Analytics, AdWords & AdSense, MS Word & Excel Blogger, FTP. IT Background, NT Systems Engineer Certification, Mac A+ Certified

References and Salary on request.