

CHRIS MCKEE

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CHRIS MCKEE DESIGN (FREELANCE) GREATER L.A. AREA, CA – 2001-PRESENT

FREELANCE GRAPHIC DESIGNER, CMS WEB DESIGNER, VIDEO PRODUCER, SOCIAL MEDIA STRATEGIST, INSTRUCTIONAL VIDEO CREATOR, FREELANCE WEB DESIGNER, PRINT & PACKAGING DESIGNER, CONSULTANT.

Consultant and Designer for: US Dept. of Defense, US Government Clients, Dole, Dupuis Group, Frito-Lay, Farmer John, SouthBeach Foods, Herdez Salsa, RoldGold, MicroTemp, Castrol, Meineke, Solo Helmets, Spark Industries, Vapage.com, Cig2o, ZeroNine Racing, VapeMeds CA, Vector Rose420, Prospect Pipeline, TripleA Promotions, halosbaseball.org, and more.

FAUSSET CREATIVE, VENTURA, CA - SENIOR DESIGNER / PRODUCTION ARTIST – 2008-2011 **CORPORATE DESIGN, WEB DESIGN, VIDEO, SOCIAL MEDIA STRATEGIST, TRADESHOW DESIGN.**

Created graphics and web, video, marketing materials and collateral projects for clients such as Girl Scouts, Pravara, ASL Pharmacies, CPI Technologies, Anacapa Surgical, Ventura Bariatrics, Ventura Bar Association, Ventura County Medical Center, Beautiful Disaster, Handsome Devil and more.

DIGITAL IMAGINATION, WESTLAKE VILLAGE, CA - SENIOR DESIGNER – 2006-2008 **CELEBRITY, CORPORATE DESIGN, WEB DESIGN, VIDEO, PRINT COLLATERAL.**

Website and Collateral Design for Clients: America's Tires, Gabrielle Reece, Jenny Finch, Andy Kim, Cory Lidle Foundation, Cafe Firenze, Malibu Family Wines, Laird Hamilton, BioMedical, pharmaceutical and entertainment clientele.

WILWOOD ENGINEERING, CAMARILLO, CA – 2003-2005 **ART DIRECTOR, MOTION GRAPHICS DESIGNER, WEB DESIGNER, VIDEO CREATOR, PRINT COLLATERAL.**

Art Director/Producer for global leader in high performance automotive racing brakes. Contracted with US Military/US Government Clients. Tradeshow, Web, instructional / showcase video, collateral design.

DREAM BIG PRODUCTIONS, CAMARILLO, CA – 2005-2006 **ART DIRECTOR, WEB DESIGN, VIDEO PRODUCTION, PRINT COLLATERAL.**

Cameraman, set dresser, audio engineer, video editor for TV show "Howz it Made?" Included promotional Add-ons and post production of series. Off season, layout and creation of hardcover books-for-on-demand creation company, onsite - Ubuildabook.

DU PUIS GROUP, WOODLAND HILLS, CA – 2000-2004 **PACKAGING DESIGNER, WEB DESIGNER**

Web and packaging designer for Clients, including: Pepsi, Keebler, Bausch & Lomb, Sesame Street, Intralase, Munchkin Inc., Baskin Robbins, Iomega, Jamba Juice and More. Involved with product launches, strategic planner, comparative auditing, packaging, web design, marketing materials and copywriter.

KNUCKLEBONE, NEWBURY PARK, CA – 1999-2000 **WEB DESIGN, VIDEO EDITING, PRINT, MOTION GRAPHICS.**

Lead Designer for extreme sport product manufacturer. Product launch planning, graphic applications, packaging, web design, marketing materials and copywriter.

US NAVY, USS THEODORE ROOSEVELT (CVN-71), 1987-1991 **ILLUSTRATOR/DRAFTSMAN, FLIGHT DECK AIRCRAFT DIRECTOR, CRASH AND SALVAGE**

Responsibilities included designing, charting, drafting, and illustrations for shipboard operations/recruiting purposes. Before cross-rating, FlightDeck Aircraft Director/ Crash and Salvage Crew Flight Deck - Aircraft Fire and Rescue. Decorated Desert Storm Veteran.

EDUCATION

Bachelor of Fine Arts (BFA), Graphic Design, California State University, Channel Islands - 2004

Honors: Magna Cum Laude, First Chairman of the Board (of Associated Students /ASI)

Associate of Science Degree - Graphic Design, Moorpark College 1996

CalArts - Graphic Design Program, Valencia, CA

illustrator/Draftsman DM "C" School - US NAVY

Adolfo Camarillo High School Graduate, Camarillo, CA

MY "TOOLBELT"

Mac Expert. Adobe Creative Cloud, CMS, Magento, Wordpress, xHTML, SEO, Google Analytics, Social Media Design, Front End Design UX, Photography, After Effects, Final Cut Pro X, Premier Pro, Producer, Print Collateral, Audio Production (LOGIC PRO X) , Post Production, Environmental Design, Tradeshow Collateral, Social Media Design, Working Knowledge of HTML & Flash, Facebook Analytics, Google Analytics, AdWords & AdSense, MS Word & Excel Blogger, FTP. IT Background, NT Systems Engineer Certification, Mac A+ Certified

References and Salary on request.